

## Lackpard QR code anti-counterfeiting system

Jiefeng Hat Industry Group was established in October 2001, with five subsidiaries including Jiefeng R&D Center, Jiefeng International Trade Company, Jiefeng Hat Industry (Taizhou) Co., Ltd., Jiefeng Hat Industry (Siyang) Co., Ltd., and Jiefeng Hat Industry (Yangzhou Huatai) Co., Ltd. The total investment of the company is 350 million yuan. It is a foreign-owned enterprise mainly engaged in the production of sports hats, integrating research and development, industry and trade. The company currently has more than 3000 employees, including more than 300 professional and technical personnel with a college degree or above. The company covers an area of 300 acres and a building area of 150000 square meters. The company has complete facilities, steadily increasing employee income, and its products are exported to various parts of the world. The sales of the independent brand "LACKPARD" sports cap account for more than 60% of the total sales. The "J&F" and "LACKPARD" trademarks were recognized as famous trademarks in Jiangsu Province by the State Administration for Industry and Commerce in 2008, and have been registered in more than 20 countries and regions, with a wide range of brand awareness. Since 2002, Taizhou Company has been rated as an advanced export earning enterprise and AAA level credit enterprise in Taizhou City for eight consecutive years, and is one of the main export earning enterprises in Taizhou City. In 2006, Taizhou Company successfully passed ISO9001:2000 quality system certification, 14000 environmental certification, and SA8000 human rights system certification, and achieved export earning in 2011. Successfully ranked among the top ten hat making companies in the same industry nationwide with a budget of 40 million US dollars.<http://www.lackpard.cn>

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